

Climate change – Can we make a difference?

Speaker: Helen Haddon

Climate change is literally “a hot topic”, which makes most people feel helpless. Climate anxiety is particularly high among the younger generations.

If climate change really is the biggest challenge threatening our existence, what part if any can we play? Helen will be looking at what research about community engagement in respect of climate change can teach us. She will also look at a number of historical precedents of major shifts in societal behaviours and attitudes that can give us hope. She will be sharing recent stories from self-organized communities in Bath and Birmingham which have been used in the national charity, EcoTogether programme, and relating the impact it has had on thinking and on behaviour.

Helen Haddon is the first Chair of the national charity EcoTogether. EcoTogether was started in 2020 as an incubator project by Transition Bath but it has quickly spread to other parts of the UK. In response to this it became a National Charity in 2024.

Helen has a MSc specialising in AI and Knowledge Management. She has had a 20 year career at a senior level in Knowledge Management at two international companies as well as running her own business before retiring. She is deeply interested in the power of stories to help us transfer wisdom, shape our thinking and change behaviours.